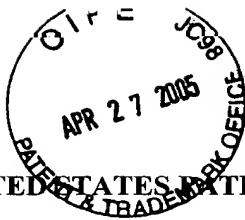


Docket No. 212055US2S/phh



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: Jun HIRAI

SERIAL NO: 09/915,346

GAU: 2153

FILED: July 27, 2001

EXAMINER: Philip J. CHEA

FOR: WEB AUDIENCE ANALYZING METHOD, COMPUTER PROGRAM PRODUCT, AND WEB AUDIENCE ANALYSIS SYSTEM

INFORMATION DISCLOSURE STATEMENT UNDER 37 CFR 1.97

COMMISSIONER FOR PATENTS  
ALEXANDRIA, VIRGINIA 22313

SIR:

Applicant(s) wish to disclose the following information.

REFERENCES

- ☒ The applicant(s) wish to make of record the references listed on the attached form PTO-1449. Copies of the listed references are attached, where required, as are either statements of relevancy or any readily available English translations of pertinent portions of any non-English language references.
- ☒ A check or credit card payment form is attached in the amount required under 37 CFR §1.17(p).

RELATED CASES

- ☐ Attached is a list of applicant's pending application(s), published application(s) or issued patent(s) which may be related to the present application. In accordance with the waiver of 37 CFR 1.98 dated September 21, 2004, copies of the cited pending applications are not provided. Cited published and/or issued patents, if any, are listed on the attached PTO form 1449.
- ☐ A check or credit card payment form is attached in the amount required under 37 CFR §1.17(p).

CERTIFICATION

- ☐ Each item of information contained in this information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this statement.
- ☐ No item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the undersigned, having made reasonable inquiry, was known to any individual designated in 37 CFR §1.56(c) more than three months prior to the filing of this statement.

DEPOSIT ACCOUNT

- ☒ Please charge any additional fees for the papers being filed herewith and for which no check or credit card payment is enclosed herewith, or credit any overpayment to deposit account number 15-0030. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

OBLON, SPIVAK, McCLELLAND,  
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

IN RE APPLICATION OF:

Jun HIRAI

SERIAL NO: 09/915,346

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PRODUCT, AND WEB AUDIENCE ANALYSIS SYSTEM

**STATEMENT OF RELEVANCY**

**Reference AA (US 6,018,619) on Form PTO-1449:**

This discloses a scheme of collecting web access log data from client PCs. But it does not show any methods to process those data which is associated to the related page groups of the analyzed web page.

**Reference AO (JP 10-326245) on Form PTO-1449:**

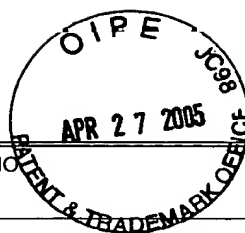
This discloses a scheme of web access log data collection from client PCs on which the monitoring process runs. It also shows a scheme of collecting and managing the user profile data.

**Reference AP (JP 2000-29931) on Form PTO-1449:**

This discloses a scheme of analysis of the access log data retrieved from a web server.

**Reference AW on Form PTO-1449:**

This discloses a scheme of collecting web page contents using crawler (spider) and analyzing hyperlinks among web pages.

Form PTO 1449  
(Modified)U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

ATTY DOCKET NO.

212055US2S

SERIAL NO.

09/915,346

## LIST OF REFERENCES CITED BY APPLICANT

APPLICANT

Jun HIRAI

FILING DATE

July 27, 2001

GROUP

2153

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
	AA	6,018,619	01/25/2000	James E. ALLARD, et al.			
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						
	AL						
	AM						
	AN						

## FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION	
					YES	NO
	AO	10-326245	12/08/1998	JAPAN		X
	AP	2000-29931	01/28/2000	JAPAN		X
	AQ					
	AR					
	AS					
	AT					
	AU					
	AV					

## OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)

	AW	Sergey BRIN, et al., "The Anatomy of a Large-Scale Hypertextual Web Search Engine", Proceedings of the Seventh World Wide Web Conference, Brisbane, Australia, April 1998, 20 pages				
	AX					
	AY					
	AZ					<input type="checkbox"/> Additional References sheet(s) attached

Examiner

Date Considered

\*Examiner: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.